

Connect Them

——A news search engine

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Functions

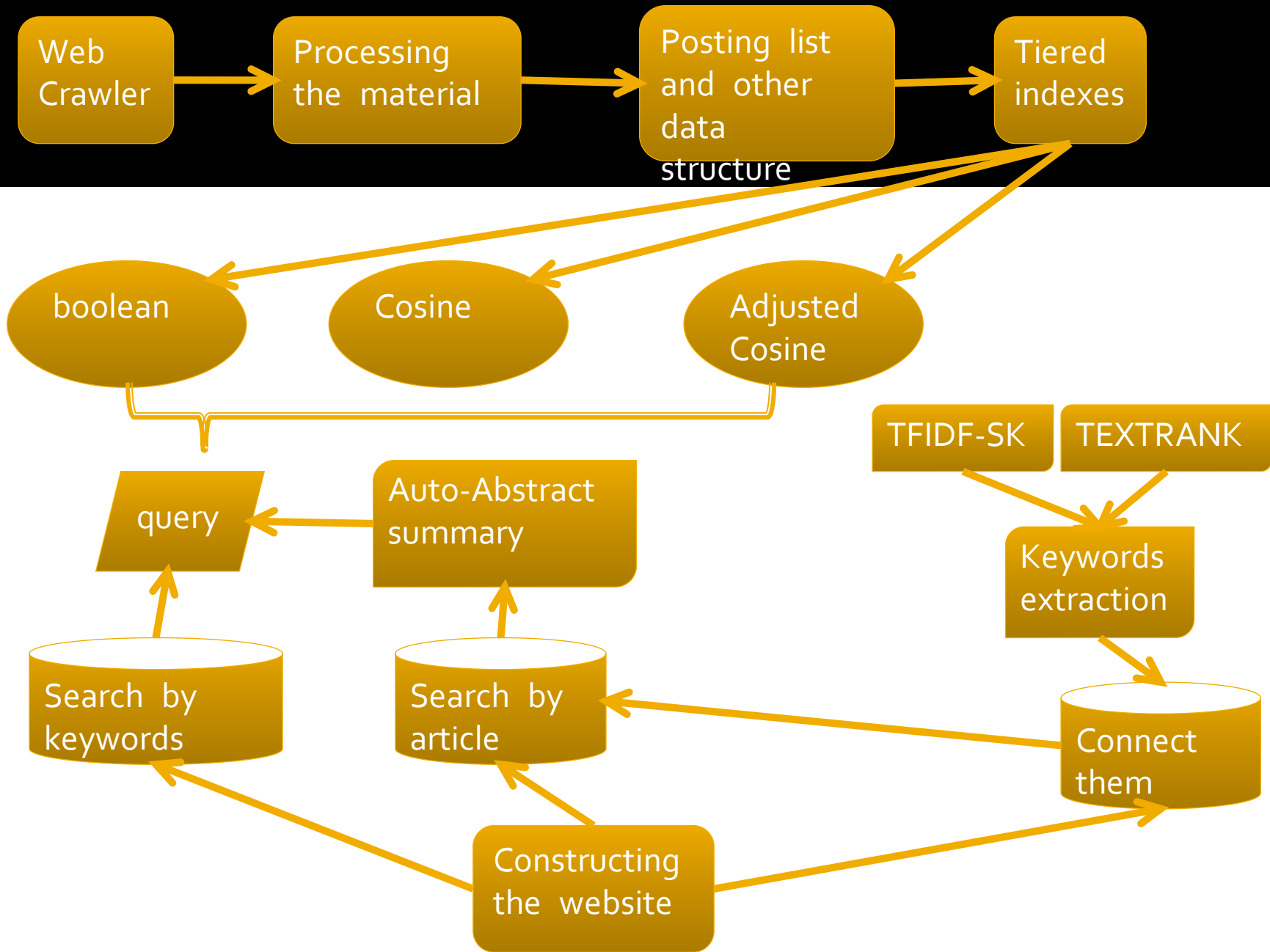
- Search by words
- Search by an article
- Connect two different articles.



Design Philosophy

- Psychology
- Interdisciplinary
- Crossover
- Everything can be connected.
- Everything can be connected in many aspects.
- We can do more.





WEB CRAWLER

Crawl on the Guardian

- Queue, BFS
 - record the pages to crawl
- To continue crawling after stopping:
 - Save the queue and the list of the visited pages to the disk every time the crawler has stored 10 more articles.
- Regular Expression
 - Match the article pages
 - ```
prog =
re.compile("(http://\/?www\.theguardian\.com\/(\w*?)
\/\d{4}\/(\w*?)\/\d{2}\/.*")
```

# WEB CRAWLER

Crawl on the Guardian

## ○ More details:

### ■ Encoding

- Save the article: `unicode -> utf-8 .encode("utf-8")`
- Reading the files: `utf-8 ->unicode .decode("utf-8")`

### ■ Try-Except mechanism

- A necessity under the poor network condition
- Avoid empty articles

### ■ Handle the url:

- `tag['href'] = urlparse.urljoin(url, tag['href'])`
- `tag['href'] = tag['href'].split('#')[0]`
- `nyprog.match(tag['href'])` and `tag['href']` not in `page_visited`
- `nyprog = re.compile("http:\\\\www\\.theguardian\\.com.*")`

# Basic search techniques

- Boolean
- Cosine
- Pivot normalized cosine

$$w_{ij} = \frac{\log(dtf) + 1}{\text{sumdtf}} \times \frac{U}{1 + 0.0119U} \times \log\left(\frac{N - nf}{nf}\right)$$

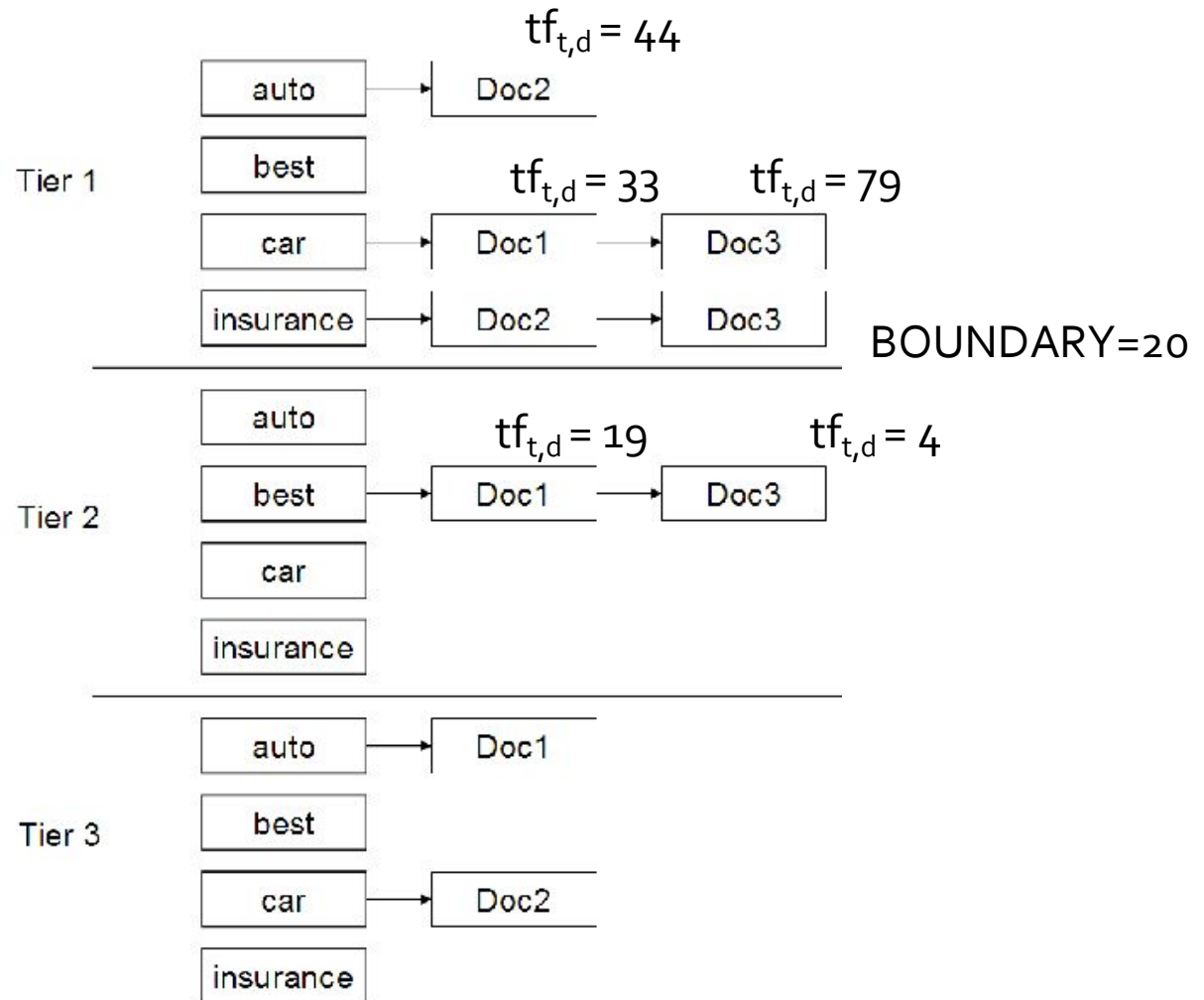
- Levenshtein Distance

# Tiered Indexes

- Pruning policy
  - Document pruning
  - extended keyword-specific document pruning based on tf
  - If  $tf_{t,d} > \text{BOUNDARY}$ , Add the DocId to the term's 1<sup>st</sup> posting list
  - K
- A bold try
  - When making the posting list(only record frequency)
  - Title \* 4, Description and 1<sup>st</sup> paragraph \* 2
  - $tf_{t,d}$  is higher
  - Documents may have a better chance to appear in their title's 1<sup>st</sup> tier posting list



# Tiered Indexes



# Luhn's Auto-Abstract Algorithm

- Score the sentences
  - Use the selected sentences to generate the summary
- Cluster
  - If important words are clustered in a sentence. The sentence will get a higher score.

# Luhn's Auto-Abstract Algorithm



- Blue indicates important words

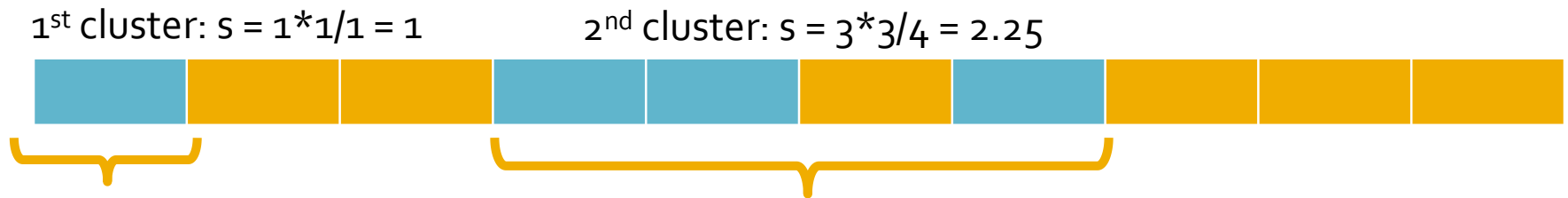
○ Important words: top n frequent words in the whole article

- `nltk.probability.FreqDist` or made by hand

○ Cluster

- `CLUSTER_THRESHOLD = 3` (4 or 5 is suggested)
- `if word_idx[i] - word_idx[i - 1] < CLUSTER_THRESHOLD:`
  - `cluster.append(word_idx[i])`

# Luhn's Auto-Abstract Algorithm



## ○ How to score each sentence?

- Score the cluster first

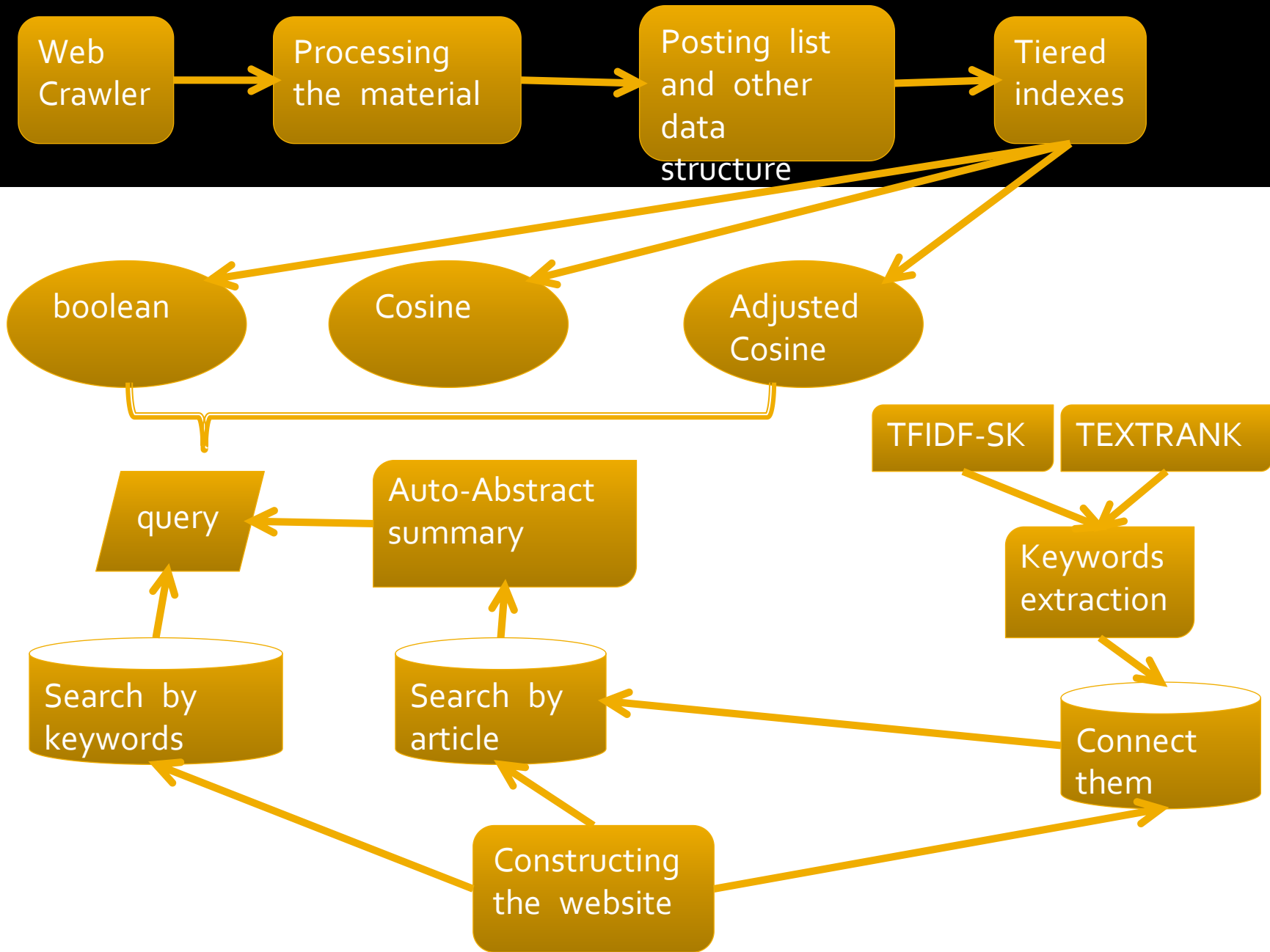
- The score of a cluster = 
$$\frac{\text{total of significant words in a cluster}^2}{\text{total words in a cluster}}$$

- The score of a sentence = the maximum score among its clusters' score

## ○ Sentence score = 2.25

# Luhn's Auto-Abstract Algorithm

- How to select the scored sentences?
  - Approach<sub>1</sub>: Simply select top N sentences with highest scores
    - You can define the length of the summary
  - Approach<sub>2</sub>: Statistic threshold
    - if score > avg + 0.5 \* std (numpy)
      - Avg: average score; Std: standard variance
    - If the score of the sentences are very close to each other, approach<sub>2</sub> is better.



# Key Words Extraction - TFIDF-SK

- Base: TF-IDF Algorithm
- Problem
- We can make some improvement.

# Key Words Extraction - TFIDF-SK

- $Pos_{ij}$ : Weight of  $W_i$  appearing in the document  $D_i$  in the first time.

- $Pos_{ij} = \begin{cases} 1 & \text{title or summary} \\ 0.6 & \text{first or last paragraph} \\ 0.2 & \text{others} \end{cases}$



# Key Words Extraction

- ⦿ Noise term: terms which have little connection with the theme
  - High tf and high df
  - Coefficient of dispersion (CV)
  - $CV_i = \frac{SD_i(TFDf_{ij})}{AVE_i(TFDf_{ij})}$
  - SD: Standard deviation
  - AVE: Average
  - Lower CV means higher possibility of noise term

# Key Words Extraction

- 🕒 Term co-occurrence possibility
- If two terms appear in one sentence, there term co-occurrence add 1.

- Eg: 

|   | A  | B  | C  | D  | E  | Sum |
|---|----|----|----|----|----|-----|
| A | -  | 30 | 26 | 19 | 18 | 93  |
| B | 30 | -  | 5  | 50 | 6  | 154 |
| C | 26 | 5  | -  | 4  | 23 | 93  |
| D | 19 | 50 | 4  | -  | 3  | 89  |
| E | 18 | 6  | 23 | 3  | -  | 89  |

- $\{x_{a1}, x_{a2}, x_{a3}, x_{a4}\} = \{30/93, 26/93, 19/93, 18/93\}$

# Key Words Extraction - TFIDF-SK

- Measure of skewness
  - To measure the asymmetric degree in statistical data.
  - $SK_i = \frac{(N-1) \sum_j (x_{ij} - \text{avg}(x_i))^3}{(N-2)(N-3)SD_i^3} \quad (N \geq 4)$
  - $x_{ij}$ : term co-occurrence possibility of i,j

# Key Words Extraction - TFIDF-SK

- ⦿ Importance measuring function:
  - $TFIDF-SK_i = \alpha \sum_j (Pos_{ij} * TFIDF_{ij}) + \beta SK_i$
  - $\alpha, \beta$  are modifiable parameters

# Key Words Extraction-TextRank

○Pagerank:

$$S(V_i) = (1 - d) + d * \sum_{j \in In(V_i)} \frac{1}{|Out(V_j)|} S(V_j)$$

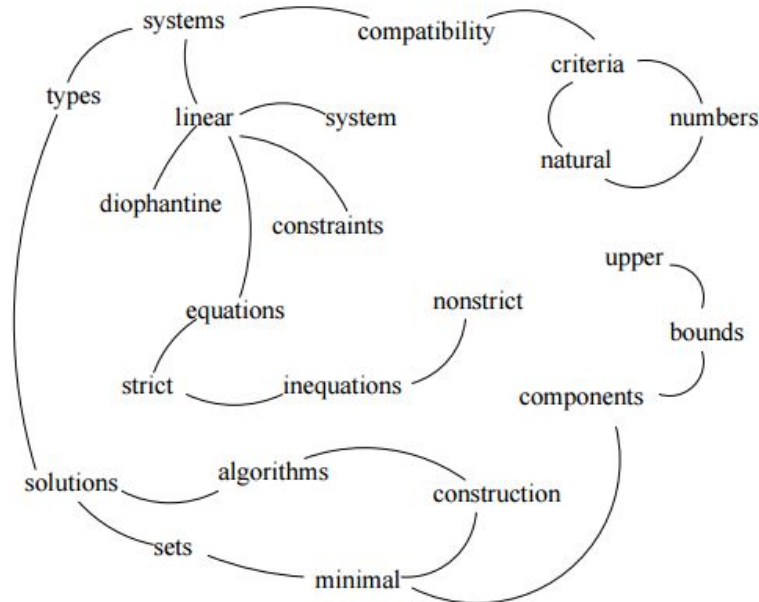
○d is a damping factor that can be set between 0 and 1, which is usually 0.85.

# Key Words Extraction -Textrank

- Text rank:
- For every sentence, we can connect the words using the parameter window  $k$ :
- Sentence:  $w_1, w_2, w_3, w_4, w_5, \dots, w_n$
- $\{w_1, w_2, \dots, w_k\}$ ,  $\{w_2, w_3, \dots, w_{k+1}\}$ ,  $\{w_3, w_4, w_5, \dots, w_{k+2}\}$  are all a window, two terms in a window can be connected in the graph.

# Key Words Extraction -Textrank

Compatibility of systems of linear constraints over the set of natural numbers. Criteria of compatibility of a system of linear Diophantine equations, strict inequations, and nonstrict inequations are considered. Upper bounds for components of a minimal set of solutions and algorithms of construction of minimal generating sets of solutions for all types of systems are given. These criteria and the corresponding algorithms for constructing a minimal supporting set of solutions can be used in solving all the considered types systems and systems of mixed types.

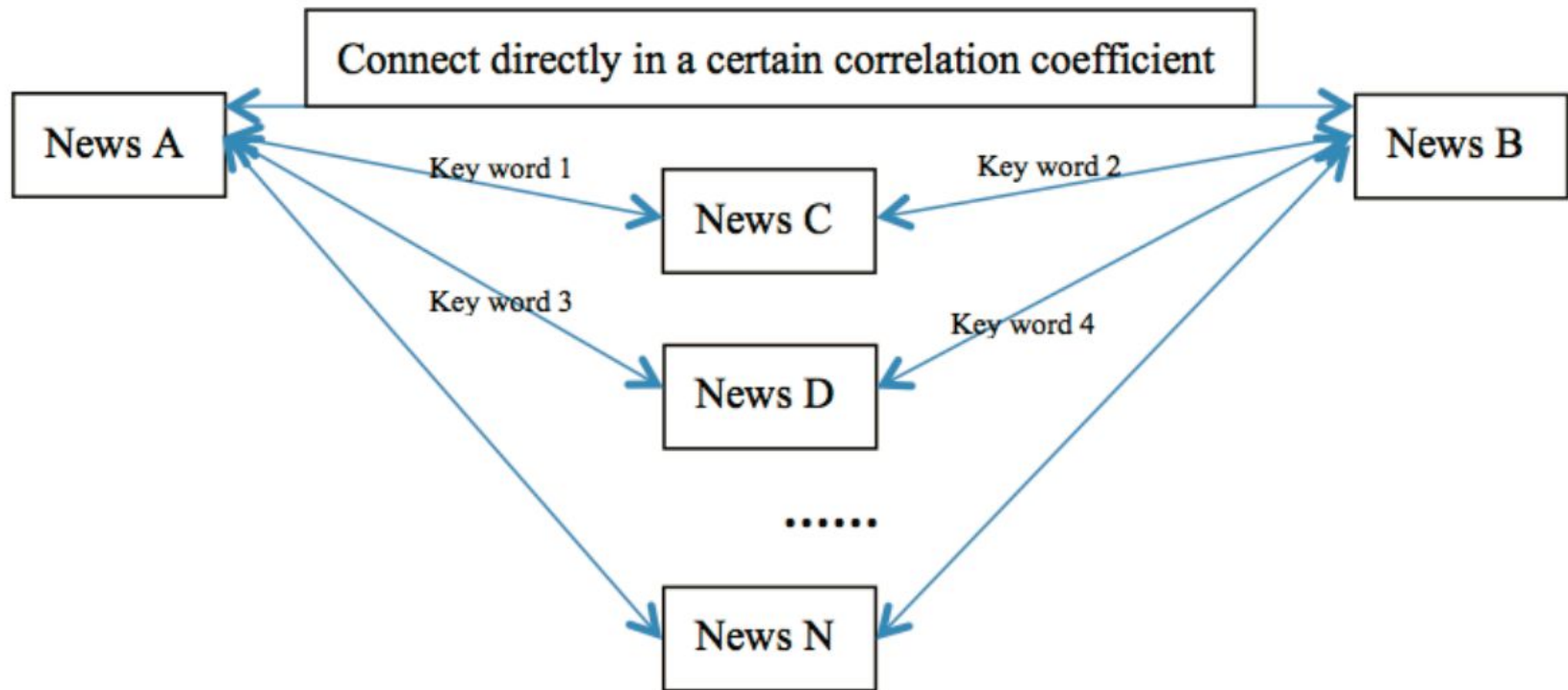


# Key Words Extraction -Final

- $Importance_i = TFIDF-SK_i^\lambda * S(V_i)^u$   
 $TFIDF-SK_i = \alpha \sum_j (Pos_{ij} * TFIDF_{ij}) + \beta SK_i$
- $S(V_i) = (1 - d) + d * \sum_{j \in In(V_i)} \frac{1}{|Out(V_j)|} S(V_j)$



# Connect them



# Connect them

- ⦿ Connect directly coefficient:
  - $importance_i$  in news A \*  $importance_i$  in news B
- Connect indirectly coefficient:
  - $importance_i$  in news A \*  $importance_i$  in news C \*  $importance_j$  in news B \*  $importance_j$  in news C

# Expectation

- Better stemming
- Phrase process
- Speed
- LSI LDA
- Testing and adjusting the coefficients
- Search in other aspects

# Reference

- The Significance of Normalization Factor of Documents to Enhance the Quality of Search in Information Retrieval Systems. Hossein sadr, Reza Ebrahimi Atani, MohammadReza Yamaghani
- The Automatic Creation of Literature Abstracts, H.P. Luhn
- on the statistical features-based information keyword extraction method in the era of big data, Luo Fanming